



# **Energy Efficiency Programs**Available in the Finger Lakes





#### Overview of available programs from NYSERDA

- <u>Green Jobs Green NY Energy Study-</u> low cost energy evaluation for small businesses and non-profits
- <u>Assisted Home Performance/ Empower NY-</u> home energy efficiency programs for low to moderate income New Yorkers.
- <u>Solar for All-</u> Participation in Community solar programs for low income families.
- <u>Clean Heating and Cooling Campaign-</u> Promoting the adoption of heat pump technologies to help NY become fossil fuel free.







#### **Green Jobs Green NY Energy Studies**

Energy Studies identify and analyze opportunities to make buildings more efficient, which lowers associated energy costs. Small Businesses with 100 or fewer full-time equivalent employees or Not-For-Profit Organizations of any size are eligible for this cost-share program.

#### **Green Jobs Green New York Energy Studies include:**

- A comprehensive walk through of the facility
- Site staff interviews
- Utility bill analysis
- Fuel-neutral, unbiased evaluation of potential low-cost/no-cost and capital improvement energy efficiency upgrades
- Energy study report that outlines potential energy and cost savings opportunities for your facility.





Customer Full-time Equivalent (FTE)	Cost-share per Building for Small Commercial	Cost-share per Building for Not- for-profits
10 FTE or Less	\$100	\$100
Over 10 FTE and 50 FTE or less	\$250	\$250
Over 50 FTE and 100 FTE or less	\$500	\$500
Over 100 FTE	n/a	\$500







#### **Assisted Home Performance / EMPOWER NY**

Energy efficiency programs that help NY families make their homes safer, more comfortable, and lower utility bills.

- 1. Choose a contractor.
- 2. Apply for a subsidy.
- 3. Get a no cost energy assessment of your home.
- 4. Contractor make a report for you that outlines the steps you can take to make your home more energy efficient.
- 5. The contractor will do the work on your home and retest to make sure its safe.







#### What's Covered?

Empower- Free insulation and air sealing as well health and safety measures such as fixing gas leaks.

Assisted Home Performance with Energy Star- Provides for a 50% subsidy for insulation, air sealing, furnaces, and hot water heaters.











## **Energy Efficiency Subsidies**

Program	Income for Family of 4	Subsidy
EmPower NY	\$55,176	Pays 100% of qualified insulation, air sealing, and health and safety measures.
Assisted Home Performance with Energy Star	\$73,568	Pays 50% of qualified measures up to \$4,000.





## **Solar for All**

Program pays for access to community solar programs for low income families.

- 1. Solar panels are installed in your community.
- 2. Clean energy is fed into the grid.
- 3. You continue to get electricity from your utility, with no need to install or maintain panels on your home or property.
- 4. As a program participant, you receive credits on your electric bill at no cost to you. (typically \$15 a month.)







#### How to qualify for Solar for All:

- 1. Are you eligible? Do you pay your own utility bills? Do you receive HEAP, SNAP, or DSS? Is your income under \$55,176 a year for a family of four? Do live in an area that's pays into the System Benefits Charge?
- 2. Apply for the program.
- 3. Receive eligibility notification within a few days.
- 4. Get assigned to a community solar project when it is available in your area.
- 5. Start receiving credits on your utility bill.



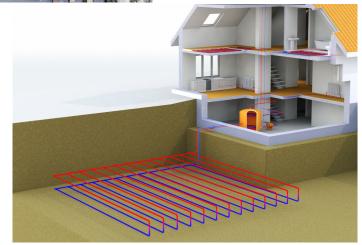












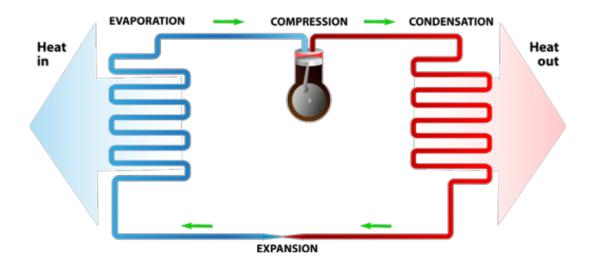




There's a better way to heat and cool your home!



### How does a heat pump work?









#### **Clean Heating and Cooling Technologies**

- 1. <u>Air Source Heat pumps-</u> Extract heat from outside air and bring it in to your home. Also provide air conditioning.
- 2. <u>Air Source Heat Pump Water Heaters-</u> Use the ambient heat available in your basement to heat your water.
- 3. <u>Ground Source Heat pumps</u> (Geothermal)- Use ambient temperature of the earth to heat and cool your home.







### Why heat pumps?

- 1. More efficient than oil, propane, and baseboard electric. Ground Source are more efficient than natural gas.
- 2. Don't use fossil fuels for heating and cooling. Upstate grid in 91% fossil fuel free.
- 3. Provide heating and cooling.
- 4. No combustion appliances in your home.
- 5. Improved comfort and safety.
- 6. Longevity- ground source heat pump system can last for decades.







## Incentives for Heat Pumps

	Air Source Heat Pump	Ground Source Heat Pump	Heat Pump Water Heater
NYSERDA Rebate	\$1,000 a ton	\$1,500/ton	
Federal Tax Credit		-30% (no limit)	
RG&E	??	??	\$100

NYSERDA Subsidies are set to expire at the end of the year. Federal Tax Credits will start to be reduced at the end of the year.







#### How to participate in the Sustainable Homes Rochester Campaign

- 1. Sign up for an assessment from one of our participating contractors.
- 2. Find out if CH&C technologies are right for your house.
- 3. Take advantage of NYSERDA's subsidies to install CH&C technologies n your home.
- 4. Host a workshop for your organization.
- 5. Volunteer for the campaign.
- 6. Host a home tour showing how the technologies work.







# Questions?



